



## WIPO GREEN Newsletter

November 24, 2017

### WIPO GREEN Experts Database live

WIPO GREEN officially launched its Experts Database during COP23 in Bonn, Germany earlier this month. Search the database if you're in need of a green business expert or post your details if you're offering services. There are already over 300 experts on the database! [Read more.](#)



### WIPO GREEN launches matchmaking project in the Asia-Pacific Region

WIPO will soon launch a matchmaking project in the Asia-Pacific region covering Cambodia, Indonesia, Nepal, Pakistan, Philippines, Sri Lanka, and Viet Nam. The project will aim to catalyze green tech transactions that respond to current energy, air, water, and agriculture needs in the region. We are currently looking for consultants to work on this exciting project. Please share the criteria and [application details](#) with relevant persons within your network.

### WIPO GREEN and FLC partner on green tech

WIPO and the Federal Laboratory Consortium for Technology Transfer (FLC) have entered into a data-sharing agreement that will further enrich the WIPO GREEN database. Through this agreement, the FLC has uploaded hundreds of green technologies from U.S. federal laboratories into the database, giving WIPO GREEN users easy access to a more diverse range of technologies. [Read more.](#)

### WIPO and Canada sign Memorandum of Understanding (MoU)

WIPO and the Canadian Intellectual Property Office (CIPO) signed an MoU last month during the WIPO General Assemblies which makes reference to technology transfer, intellectual property and financing as key areas of convergence. [Read more.](#)



### WIPO GREEN and the The Ground\_Up Project boost access to finance for Members

Obtaining financing for cleantech startups is not easy. In many cases, companies lack the business skills needed to commercialize their inventions. This joint initiative with The Ground\_Up Project will help entrepreneurs take their projects to the next level, by providing them with the tools to secure financing. More than 70 WIPO GREEN companies have signed up on The Ground\_Up Project platform so far. The Ground\_Up Project provides investor-readiness coaching, general guidance and personalized introductions to investors. To take advantage of this opportunity, first register your technology on the WIPO GREEN Database and then register your business on their [platform](#) or [e-mail](#) them directly.

## **Korea to provide \$26.9 billion in funding to innovative start-ups**

Earlier this month, the South Korean Government announced that it would be investing a combined \$26.9 billion (30 trillion won) over the next 3 years to support innovative start-ups—exciting news for our Members in South Korea. Start-ups will have access to an initial 10 trillion-won fund to help new companies secure investment at the outset and an additional 20 trillion-won lending program. Twenty of the top companies in the country will also be offered 4.5 billion won in support each year. [Read more.](#)

## **Business of IP (BIP) Asia Forum on IP & Innovation in Hong Kong**

Organized in collaboration with the [Hong Kong Trade Development Council](#), the [BIP Forum](#) will take place December 7-8, 2017. This year's theme is "IP & Innovation: Propelling Change, Growth and Connectivity 2017". With sessions covering IP policy, strategy and artificial intelligence as well as breakout sessions on IP for business, legal tips and more, the event will bring together key actors to discuss the latest trends in the sector. Representatives from WIPO, Sony, Ericsson, and IBM, are among the speakers. The WIPO GREEN Network benefits from a special rate: USD 80/HKD600 for the 2-day IP conference and keynote luncheon with the promotional code BIP2017AIPEX. [Register](#) to attend.

## **Free admission to WaterVent for WIPO GREEN start-ups and investors**

WIPO GREEN Partner WaterVent is offering the WIPO GREEN Network free admission to its November 30, 2017 event titled "WaterVent: Funding in the Water Nexus" in Neutraubling, Germany. Please [register](#) by November 29, 2017 to take advantage of this offer and see the [program](#) for more details.

## **CleanTek Market introduces Cleantech Innovation Portal**

CleanTek Market is an online marketplace for the cleantech industry that connects technologies and projects with investment and users. It aims to simplify deal origination and transaction processes by providing tools and insight to facilitate the process. Its latest portal is a multi-page, multi-function site on the platform dedicated to cleantech innovation. [The Innovation Portal](#) brings together organizations that have expressed an interest in cleantech innovation including start-ups, incubators/accelerators, and investors.

## **WIPO GREEN Partner IIPCC launches International Knowledge Registry**

You will soon be able to record your trade secrets, R&D, and data on the **International Knowledge Registry** (IKR) – the “timestamped digital fingerprint” for creations. The IKR helps users track their innovations online. The registry utilizes the same technologies that protect blockchain digital currencies and are employed in digital forensics to record knowledge. Neither WIPO GREEN nor IIPCC receives any content registered – it remains entirely with the creator. The first 10 WIPO GREEN Members who upload a new technology or need on the **WIPO GREEN database** and would like to use the IKR service, will be able to do so free of charge! Please **get in touch** with us if you are interested.

## FEATURED TECHNOLOGY

### **Airfoils for Enhanced Wind Turbine and Cooling Tower Efficiency**

Scientists at the National Renewable Energy Laboratory (NREL) have developed various airfoils for wind turbines and cooling tower fans. By reducing operating noise, increasing cost efficiency, performance, and reducing blade sensitivity to roughness through optimal design, the airfoil designs developed can improve the overall performance of wind turbines or cooling fans.

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